

TOWN OF PHELPS, VILAS COUNTY, WI

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**Special Joint Town Board, Phelps Chamber, Community Development and Building
Committees Meeting**
Wednesday, February 2, 2011

The special joint Town Board, Phelps Chamber, Community Development and Building Committee meeting was called to order at 6:01 PM by Town Board Chairman Albrecht. Supervisor Waier, Kimmerling and Clerk/Treasurer Hiller were present. Members of the Phelps Chamber, Community Development and Building Committees were also present as well as Charles Perkins from Perkins Marketing Company. A total of 7 citizens.

Discussion/Action: To Discuss with Perkins Marketing Company the Market Analysis Report: Charles Perkins explained that he spent the past two days looking around the Town and meeting with people as well as exploring outside area stores located in Rhinelander, Three Lakes, Eagle River, Conover, Land O'Lakes, Iron River and Watersmeet. He explained that he checks with the competition in regard to sales per week and number of people from this area shopping at those stores. He suggested that the store would at least have to be 4,000 square feet and possibly have a particular service or product to warrant the people shopping at that store. Locations downtown, parking and signs were all discussed. The Board informed him on the history of the previous grocery store, the hardware store, ownership of buildings downtown, and what is happening in the future regarding the clinic, pharmacy and nursing home. He also suggested that the Town have a community survey on what residents would like to see and use in this town. He presented a map which showed the number of residents in each area in the Town that would possibly use the store. Those present at this meeting marked their resident location on that map. He will continue working on this report and will have it ready in two weeks.

Citizen Input: None.

Adjournment: Supervisor Waier moved to adjourn the meeting. Supervisor Kimmerling seconded the motion. Motion passed. Meeting was adjourned at 7PM.

Marjorie Hiller, Clerk/Treasurer